

**AGENDA FOR THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

October 18, 2017

12:30 p.m.

Village Hall

40W270 LaFox Road, Ste B

Campton Hills, Illinois

1. Roll Call
2. Approval of the October 11, 2017 Special Meeting Minutes
3. Holiday in the Hills Event –
 - a. Motion to approve payment to Campton Square for electricity to light the Holiday in the Hills sign for an amount not to exceed \$50.00
 - b. Motion to approve purchase of two Holiday in the Hills banners for an amount not to exceed \$500.00
 - c. Review and approve Holiday in the Hills sign proofs
 - d. Scavenger Hunt participation
 - e. Update on:
 - i. Bus Transportation
 - ii. IPOD/Raffle Prizes
 - iii. Participation Map
 - iv. Donations
4. Other Business that would come before the Committee
 - a. Bulk Rate Permit
5. Public Comments
6. Adjournment

MINUTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS

Agenda #: 2

October 11, 2017 12:00 p.m.
Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois

1. Chairman Eshoo called the meeting to order at 12:33 p.m
Deputy Village Clerk Johnson called the roll
 - a. Present: Members Nowicki, Nguyen, Johnson, Eshoo, West (arrived at 12:18pm)
 - b. Absent: Members Schmidt and West
2. Member Johnson made a Motion to approve the minutes of September 20, 2017. Seconded by member West. Voice Vote. Motion passes 5-0-0.
3. Holiday in the Hills Event
 - a. Signs.
 - i. Member Nowicki presented proofs of the signage for the event
 - ii. Chairman Eshoo advised the EDC will buy the banners for the event that will be placed over the bridge at Burlington Road and Route 64.
 - iii. EDC will also take care of mounting the signs. Member Nowicki will get confirmation from the Forest Preserve on when we can begin to hang them.
 - iv. Member Nowicki and Chairman Eshoo will secure other quotes for consideration
 - v. Proofs will be reviewed at 10/18 meeting for approval
 - vi. VCH logo to appear on all signs in the lower right hand corner
 1. Deputy Clerk Johnson will advise Community Relations Chair that the VCH logo needs to appear on the current signs that are being updated.
 - b. Holiday in the Hills sign
 - i. Pay Campton Crossings for the use of the electricity to light the sign
 - ii. Idea is place pvc pipe in the ground and then slide the sign in. Install date is tentatively November 24
 - c. Fliers
 - i. Member Nowicki presented a sample of the flier for the event
 - ii. Flier to be distributed November 1
 - d. Scavenger Hunt
 - i. Scavenger Hunt will be a puzzle and participating businesses will hand out a piece of the puzzle
 - ii. Completed puzzles will be entered into a drawing for prizes
 - e. Map
 - i. Chairman Eshoo will work with Trotter to have a map made of the participating businesses made
 - ii. Chairman Eshoo will reach out to the bus company from last year and secure the date
 - f. Business Contact
 - i. Contact businesses to see if they will open and participate in the event
 - ii. Deadline to participate is October 25
 - iii. Suggested if not participating, maybe donate to the raffle
4. Member Nowicki made a motion to adjourn at 2:10pm. Member Johnson seconded the motion. Meeting adjourned at 1:05pm

Agenda #: 3a

Payment to Campton Square for electricity

- Ron D'Aversa will get the OK for the sign to be placed in the same location as it was in 2016. Committee to pay the association for the electricity used to light the sign.

Agenda #: 3b

Holiday in the Hills banners

- Review quotes received for signage
- EDC will purchase the two banners for the bridge at 64 and Burlington.
- Community Relations Committee to purchase/update new and existing signage
- VCH Logo in the lower right of all signs

Agenda #: 3c

Review and approve Holiday in the Hills sign proofs

- Dave sent information to sign company in Elgin 10/12/17

Agenda #: 3d

Scavenger Hunt participation

- What businesses to date are participating/open?
- Deadline to participate 10/25/17
- Deadline to follow up with businesses 10/30/17

Agenda #: 3e

Update on:

- i. Bus Transportation
 1. Dave confirmed they will be at the event
- ii. IPOD/Raffle Prizes
- iii. Participation Map
- iv. Donations

Agenda #: 4a

Bulk Rate Permit

Due to lack of use, the VCH Bulk Rate Permit will not be renewed for 2018. It was not used at all in 2017.