

**AGENDA FOR THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

September 20, 2017

12:30 p.m.

Village Hall

40W270 LaFox Road, Ste B

Campton Hills, Illinois

1. Roll Call
2. Approval of the August 16, 2017 Minutes
3. Holiday in the Hills Event – December 2017
4. Update from members on their interaction with Business community.
 - a. Community Counts “how to” flier
 - b. VCH Bulk Mailing Permit Information Flier
5. Other Business that would come before the Committee
6. Public Comments
7. Adjournment

**MINUTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

**August 16, 2017 12:30 p.m.
Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois**

1. Chairman Eshoo called the meeting to order at 12:33 p.m.
Present: Members Nowicki, Nguyen, Eshoo, West, Johnson and Schmidt
Absent: Members Santoro
Also Present: Administrator Searl
Guest: Kelly Settle with Arbonne International, Independent Consultant
2. Member Johnson made a Motion to approve the minutes of June 21, 2017. Seconded by member Schmidt. Voice Vote. Motion passes 6-0-0.
3. Members gave a brief description of who and why they are on the EDC board. Chairman Eshoo mentioned what the Goals and Objectives were for the EDC Board.
 - a. Kelly Settle gave her background and told us about her home business.
4. Update - Facebook page for Campton Hills Businesses
 - a. Administrator Searl shared with the Committee some of the concerns of a Facebook page.
 - i. Chairman Eshoo suggested possibly starting a Campton Hills Chamber.
Administrator Searl will reach out to the St. Charles Chamber of Commerce to see if is possible to be a part of them.
5. Holiday In The Hills Event – December 1, 2017
 - a. Member Nowicki will send an email to members with suggestions on how the businesses can participate.
 - b. Discussion will be at our September 20, 2017 board meeting.
6. Other Business that would come before the Committee
 - a. Review of Ad Sheet
 - b. Review of Bulk Mailing Flier ~ Add Support Wasco Post Office
 - i. Fliers are approved with the exception of adding the above.
7. Chairman Eshoo mentioned The Greater St. Charles Visitor Bureau that is a FREE publication and RevLocal gives a FREE Consult.
 - a. Chairman Eshoo talked about having an After-Hours Event and invite the board members. Discussion at October meeting.
 - b. A suggestion was to invite Trustee Member Mike Tyrrell to the next EDC Board meeting.
 - c. Suggestions to add to the Community Counts: Campton Hills tax rate and Support our local Post Office.
8. Public Comments
 - a. None
9. Member Schmidt made a motion to adjourn at 2:03pm. Member Nguyen seconded the motion. Meeting adjourned.

HOLIDAY IN THE HILLS

DECEMBER 1, 2017

6:00 PM– 8:00 PM

Thoughts on ideas for Holiday in the Hills event:

- **WINDOW DECORATING CONTEST** ~ Community would only be looking at the outside of the windows, not going into the businesses.
- **HORSE DRAWN CARRIAGE RIDES** ~ The cost is \$624.00 for 200 hundred people and 2 ½ hours (5:30-8:00). Expensive!
- **SCAVENGER HUNT** ~ This would bring people into the businesses. We would need raffle items. Have one large one and several little ones (gift cards etc.), must be kid friendly. We could make up a scavenger Hunt sheet for the families to get stamped by the businesses. Too expensive to bring in a professional.
- **BUSES** ~ This would be a good idea again this year.

Any other suggestions?

- This is a joint event with two committees of the Village putting this together. Advertising for the event **MUST** include the features that both Committees secure for the event.
- We need to find out who is going to be open so we can create the scavenger hunt card
 - Maybe the businesses that are not going to be open would allow a window painting. Thought – who will clean the window after the event
- Horse drawn carriage rides are pricey. Maybe find a sponsor for that feature. Thought – do we really need if we have the busses running?