

**AGENDA FOR THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

August 16, 2017

12:30 p.m.

Village Hall

40W270 LaFox Road, Ste B

Campton Hills, Illinois

1. Roll Call
2. Guest
 - a. Kelly Settle - Arbonne International, Independent Consultant
3. Approval of the June 21, 2017 Minutes
4. Social Media Presence
5. Holiday in the Hills Event – December 2017
6. Other Business that would come before the Committee
 - a. Community Counts “how to” flier
 - b. VCH Bulk Mailing Permit Information Flier
7. Public Comments
8. Adjournment

**MINUTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

**June 21, 2017 12:30 p.m.
Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois**

1. Member Johnson called the meeting to order at 12:30 p.m.
Present: Members Santoro (arrived 12:34pm), Nowicki, Nguyen, Eshoo (arrived 12:31pm), West (arrived 12:31pm) and Johnson
Absent: Members Schmidt and D'Aversa
Also present: Administrative Assistant Johnson and Administrator Searl
2. Member Nowicki made a Motion to approve the minutes of April 19, 2017. Seconded by member Johnson. Voice Vote. Motion passes 5-0-0.

Member Santoro arrived at 12:34pm

3. Update - Facebook page for Campton Hills Businesses
 - a. Administrator Searl shared with the Committee the Comments from Attorney Tappendorf regarding a policy for the EDC Facebook page.
 - i. Chairman Eshoo advised Administrator Searl that the idea behind the EDC having a Facebook page is to assist in keeping and growing the current business community members, advertise events to bring people into the community and use as a tool to reach businesses and residents.
 - ii. Administrator Searl will forward this to the Village attorney and the committee will review the comments and talk about this at their August meeting.
4. Greater St Charles Convention and Visitors Bureau
 - a. Lula Cassidy, Executive Director, and Vicki Myers, Destination Marketing Manager, shared with the Committee the services they offer and would like to join forces to promote Campton Hills businesses and events
5. RevLocal
 - a. Chuck O'Donoghue, Digital Marketing Consultant Team Lead, spoke to the committee on what he does to promote businesses digitally and would like to help the village businesses have a digital presence on the internet and social media.

Members Santoro and Nowicki left the meeting at 2:00pm

6. Other Business that would come before the Committee
 - a. Review of Ad Sheet
 - b. Review of Bulk Mailing Flier
 - i. Will add to discussion in August. Member Nowicki created the fliers and she had to leave the meeting prior to the discussion
7. Public Comments
Norm Turner, Community Relations Committee, was in attendance. Chairman Eshoo suggested Holiday in the Hills discussions should be starting. Norm will bring that up at their meeting next week.
8. Member Nguyen made a motion to adjourn at 2:20pm. Member Johnson seconded the motion. Meeting adjourned.



ECONOMIC DEVELOPMENT COMMITTEE

Village Hall - Campton Hills
40W270 LaFox Road, Suite B
Campton Hills, IL 60175

COMMUNITY COUNTS REGISTRATION:

- Log on to www.villageofcamptonhills.org
- Click on “**Notify Me**”
- Please sign in to subscribe, unsubscribe, or manage your subscriptions by entering your email address
- Click on **Sign in**
- Select the method (email and/or text) in which you’d like to receive Village information next to the category you would like to receive
- Once you have selected the notification preference, you will get a confirmation to confirm the subscription choice

Community Counts offers **FREE** Advertising for Local Businesses

Information needed:

- URL address
 - 4-5 bullet points on your business
 - A promotion or coupon you are running for the month (optional)
 - Your LOGO in picture form (PDF not accepted)
 - Email your add or questions to Tracy Johnson at tjohnson@villageofcamptonhills.org
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We would love to see you at our next Economic Development Committee meeting. Check the Village of Campton Hills web site for upcoming dates.



ECONOMIC DEVELOPMENT COMMITTEE

Village Hall - Campton Hills
40W270 LaFox Road, Suite B
Campton Hills, IL 60175

BULK MAILING

The Village of Campton Hills has a bulk mailing permit that may be used by the local businesses in our community.

Here are some instructions:

- Get approval from Wasco Post Office for the permit number
- Permit imprint on each piece ~ in the postage area (imprint logo from Wasco Post office)
- Mailing cost (see postmaster)
- Fill out PS Form 3602EZ (<https://www.usps.com>)
- Mailings should weigh less than 3.5 ounces each
- At least 200 or more addressed pieces
- Prepare trays, use 1 or 2 foot trays ~ sorted by zip code
- Mailings must be presented to Wasco Post Office
- Nonprofit prices require specific authorization (see postmaster)

Any questions contact:

Wasco Post Office - 40W514 Route 64

Wasco, IL 60183

630-584-7299

Hours: Monday - Friday 7:30am-11:00am and 1:00pm-4:30pm

Saturday 8:00am - Noon