

**AGENDA FOR THE REGULAR MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS**

**June 21, 2017**

**12:30 p.m.**

**Village Hall**

**40W270 LaFox Road, Ste B**

**Campton Hills, Illinois**

1. Roll Call
2. Approval of the April 19, 2017 Minutes
3. Update - Facebook page for Campton Hills Businesses
4. Greater St Charles Visitors Bureau
5. RevLocal
6. Other Business that would come before the Committee
  - a. Community Counts “how to” flier
  - b. VCH Bulk Mailing Permit Information Flier
7. Public Comments
8. Adjournment

**MINUTES OF THE MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS**

**April 19, 2017 12:30 p.m.  
Village of Campton Hills  
40W270 LaFox Road, Ste B  
Campton Hills, Illinois**

1. Chairman Eshoo called the meeting to order at 12:35 p.m.  
Present: Members Santoro, Nowicki, Nguyen, Schmidt, D'Aversa, Eshoo, West and Johnson  
Absent: Member Thompson  
Also present: Administrative Assistant Johnson
2. Member Schmidt made a Motion to approve the minutes of March 15, 2017. Seconded by member Nguyen. Voice Vote. Motion passes 8-0-0.
3. Update - Facebook page for Campton Hills Businesses
  - a. Member Nguyen will be reaching out to Member Thompson to create a usage format for the new EDC Facebook page.
  - b. Administrative Assistant Johnson advised the Committee should present to the Board their guidelines, use for the page and who will maintain it. Chairman Eshoo would like to present this to the board at their May 2<sup>nd</sup> meeting for approval to start using Facebook.
4. Business list:
  - a. Gathering of emails for business clients
    - i. Ongoing with members
  - b. Any feedback from meeting with businesses
    - i. Chairman Eshoo mentioned some business owners have mentioned changes to the signage guidelines within the village. Chairman Eshoo will invite Kevin Pirok to talk to the team about the areas for improvement for our village. Once we have some information we can present to the board.
  - c. Come with ideas to engage our business community
    - i. Our current approved budget for the EDC board is \$1,500.00 this year. Member Santoro will be sending out examples of small signage's he is proposing we place at different times of the year to help promote business growth and activates within the village.
5. Review FY 2017-2018 Meeting Calendar
  - a. Meeting calendar presented to the Village Board was approved.
6. Review of Ad Sheet
  - a. Thank you to Member Nowicki for creating the advertisement and Community Counts signup sheet.
  - b. Following updates, the committee should be able to begin using this as a tool while talking with business owners. Additions will be: (Opt-Out information, Post Office Bulk Mail information, Village phone number)

7. Review of EDC informational sheet
  - a. Thank you to Member Schmidt for the creation EDC informational sheet.
  - b. After discussion, the following updates are suggested:  
Add contact information for the village, (Name, Phone, Email) change the verbiage in Mission from To **Maintain** the economic health – To **Grow** the economic health)

*Member Schmidt left the meeting at 1:30pm*

8. Other Business that would come before the Committee
  - a. The St. Charles Visitors Bureau would like to attend a meeting. Committee would like them to join us at our next meeting June 21<sup>st</sup>.
  - b. Chairman Eshoo will be talking to RevLocal about helping us advertise Campton Hills. Will invite a rep to our next meeting.
  - c. Member D'Aversa & Chairman Eshoo would like to see Community Relations Committee start publicizing businesses to raise the awareness in the community.
    - i. Member D'Aversa recommended someone from their committee attend our meetings to keep abreast of our what our team is thinking. As well as we should attend their meetings. Member Nowicki is attending their next meeting. Also hoping to join that committee
    - ii. Administrative Assistant Johnson will reach out to Jane for some feedback.
  - d. Chairman Eshoo will move the Holiday sign to the basement of the Village Hall for storage.

9. Public Comments

Craig Weeks, Weeks Wealth Management, mentioned Mr. Iteen of Campton Hills Living Magazine has been in contact with advertising options for this magazine.

10. Member Nguyen made a motion to adjourn at 2:41pm. Member Santoro seconded the motion. Meeting adjourned.



## ECONOMIC DEVELOPMENT COMMITTEE

Village Hall - Campton Hills  
40W270 LaFox Road, Suite B  
Campton Hills, Il 60175

### COMMUNITY COUNTS REGISTRATION:

- Log on to [www.villageofcamptonhills.org](http://www.villageofcamptonhills.org)
- Click on “**Notify Me**”
- Please sign in to subscribe, unsubscribe, or manage your subscriptions by entering your email address
- Click on **Sign in**
- Select the method (email and/or text) in which you’d like to receive Village information next to the category you would like to receive
- Once you have selected the notification preference, you will get a confirmation to confirm the subscription choice

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Community Counts offers **FREE** Advertising for Local Businesses

Information needed:

- URL address
- 4-5 bullet points on your business
- A promotion or coupon you are running for the month (optional)
- Your LOGO in picture form (PDF not accepted)
- Email your add or questions to Tracy Johnson at [tjohnson@villageofcamptonhills.org](mailto:tjohnson@villageofcamptonhills.org)

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*We would love to see you at our next Economic Development Committee meeting. Check the Village of Campton Hills web site for upcoming dates.*



## **ECONOMIC DEVELOPMENT COMMITTEE**

Village Hall - Campton Hills  
40W270 LaFox Road, Suite B  
Campton Hills, Il 60175

### **BULK MAILING**

The Village of Campton Hills has a bulk mailing permit that may be used by the local businesses in our community.

#### **Here are some instructions:**

- Get approval from Wasco Post Office for the permit number
- Permit imprint on each piece ~ in the postage area (imprint logo from Wasco Post office)
- Mailing cost (see postmaster)
- Fill out PS Form 3602EZ (<https://www.usps.com>)
- Mailings should weigh less than 3.5 ounces each
- At least 200 or more addressed pieces
- Prepare trays, use 1 or 2 foot trays ~ sorted by zip code
- Mailings must be presented to Wasco Post Office
- Nonprofit prices require specific authorization (see postmaster)

Any questions contact:

**Wasco Post Office - 40W514 Route 64**

**Wasco, IL 60183**

**630-584-7299**

**Hours: Monday - Friday 7:30am-11:00am and 1:00pm-4:30pm**

**Saturday 8:00am - Noon**