

**AGENDA FOR THE REGULAR MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS**

**April 19, 2017**

**12:30 p.m.**

**Village Hall**

**40W270 LaFox Road, Ste B**

**Campton Hills, Illinois**

1. Roll Call
2. Approval of the March 15, 2017 Minutes
3. Update - Facebook page for Campton Hills Businesses
4. Business list:
  - a. Gathering of emails for business clients
  - b. Any feedback from meeting with businesses
  - c. Come with ideas to engage our business community
5. Review FY 2017-2018 Meeting Calendar
6. Review of Ad Sheet (Phillis)
7. Review of EDC informational sheet (Fred)
8. Other Business that would come before the Committee
9. Public Comments
10. Adjournment

**MINUTES OF THE MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS**

**March 15, 2017 12:30 p.m.  
Village of Campton Hills  
40W270 LaFox Road, Ste B  
Campton Hills, Illinois**

**1. Roll Call**

Chairman Eshoo called the meeting to order at 12:35 p.m.

Present: Members Santoro, Nowicki, Nguyen, Schmidt, D'Aversa, Eshoo, Thompson

Absent: Members West and Johnson

Also present: Administrative Assistant Johnson

**2. Approval of Minutes**

Member Thompson made a Motion to approve the minutes of February 15, 2017.

Seconded by member Nguyen. Voice Vote. Motion passes 7-0-0.

**3. Holiday Sign**

- Next year, add a sleeve so it can be removed
- Should come down. Even if kept up permanently, Member D'Aversa said that may not be the ideal or approved location
- Chairman Eshoo will try to have it out by April 1.

**4. March 8 Event Old Towne Pub**

- Event went well
- Candidates did a great job

**5. Facebook**

- Employee handbook needs to be approved first
  - Moved to April for Board review

**6. Business List Review**

- a. Ongoing collection of email addresses
- b. Meeting our customers face to face is key.
- c. Make sure they know about Community Counts and the free advertising they are eligible for
- d. Members will work on handouts

**7. Other Business**

- None

**8. Public Comments**

None

**9. Adjournment**

Member Schmidt made a motion to adjourn at 1:40pm. Member Nguyen seconded the motion. Meeting adjourned.

**Fiscal year 2017-2018  
Meeting Dates**

<b>Economic Development</b>	3rd Wednesday - 12:30 PM
Village Hall 40W270 LaFox Road, Suite B, Campton Hills, 60175	
June 21, 2017	
August 16, 2017	
September 20, 2017	
October 18, 2017	
November 15, 2017	
December 20, 2017	
January 17, 2018	
February 21, 2018	
March 21, 2018	
April 18, 2018	

Note:

1. No meetings in May or July, 2017
2. Meetings in November and December did not have to be altered this year.

VILLAGE OF  
**CAMPTON HILLS**  
*Illinois*

### How to register for Community Counts:

- Log on to [www.villageofcamptonhills.org](http://www.villageofcamptonhills.org)
  - Click on “**Notify Me**”
  - Please sign in to subscribe, unsubscribe, or manage your subscriptions by entering your email address
  - Click on **Sign in**
  - Select the method (email or text) in which you’d like to receive Village information next to the category you would like to receive
  - Once you have selected the notification preference, you will get a confirmation to confirm the subscription choice
- 

### Community Counts offers a **FREE** Advertising for Local Businesses

#### Information needed:

- URL address
- 4-5 bullet points on your business
- A promotion or coupon you are running for the month (optional)
- Your LOGO in picture form (PDF not accepted)
- Email to Tracy Johnson at [tjohnson@villageofcamptonhills.org](mailto:tjohnson@villageofcamptonhills.org)

We would love to see you at our next Economic Development Committee meeting. Check the Village of Campton Hills web site for upcoming dates.

## **VILLAGE OF CAMPTON HILLS ECONOMIC DEVELOPMENT COMMITTEE**

### **MISSION**

To Maintain the economic health of the Village and promote commercial, business, retail, and supporting services which will strengthen and/or broaden the tax base and enhance quality of life.

### **MARKETING TAG LINE**

Offering Convenience, Preserving Heritage.

### **ACTIVITIES**

- Publicizes featured businesses in weekly Village of Campton Hills newsletter.
- Sponsored Networking events for local businesses.
- Conduct surveys of local businesses to determine how to better accommodate their needs.
- Regularly contact local businesses to gain their participation in forums and networking events.
- Welcome new businesses with a ribbon cutting ceremony.
- Update the Village business directory with email addresses and address changes.
- Support Village activities by coordinating local business involvement.
- Provided Holiday Wishes signage in the Wasco Business District
- Works with businesses interested in locating to Campton Hills, potential locations and providing letters of recommendation to the Village Planning Commission and Village Trustees.

### **Economic Development Committee Members**

Dave Eshoo, Chairperson

Ron D'Aversa

Chuck Johnson

Lang Nguyen

Phillis Nowicki

Rob Santoro

Fred Schmidt

Janet Thompson

Ron West