

**AGENDA FOR THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

**April 18, 2018
12:30 p.m.
Village Hall
40W270 LaFox Road, Ste B
Campton Hills, Illinois**

1. Roll Call
2. Approval of the December 20, 2017 Meeting Minutes
3. Approval of the January 17, 2018 Special Meeting Minutes
4. Acceptance of the February 21, 2018 Meeting Notes
5. Invited guest for member consideration to the EDC
6. Video Gaming Discussion
7. Other Business that would come before the Committee
 - a. FY2019 Meeting Calendar
8. Public Comments
9. Adjournment

MINUTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS

December 20, 2017 12:00 p.m.
Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois

1. Chairman Eshoo called the meeting to order at 12:34 p.m.
Deputy Village Clerk Johnson called the roll

Present

Member Schmidt
Member Nguyen
Member West
Chairman Eshoo

Absent

Member Nowicki
Member Johnson

Also Present

Deputy Clerk Johnson

2. **Motion to approve the minutes of November 15, 2017** made by Member Schmidt;
seconded by member Nguyen.

Voice Vote: [AYES: 4] [NAYES: 0] Motion **CARRIED**

3. Invited guest for member consideration to the EDC
No one present

4. Holiday in the Hills – 2017 Recap

a. Chairman Eshoo recapped 2016 event for the new members

b. Items noted for 2017

- i. Midwest Watts
 1. Donated lights to light up the building. Great addition to the event
- ii. Agenda
 1. Great idea, what to do when it's not followed and running behind
 2. Businesses closed early and kids were unable to get their puzzle piece for the scavenger hunt
- iii. Luau Coffee
 1. Had 30-40 customers
 2. Excited about the event
- iv. Tree lighting in the middle of the event
 1. Many not present for the tree lighting
- v. Old Second Bank
 1. Very successful event; fun
- vi. Buses
 1. One bus only due to second bus breakdown.
 2. This can't happen next year
 3. Bus stops not highlighted at locations
- vii. Tree
 1. Big gap of lights missing
 2. Lights need to be strung from top to bottom, not around

- viii. Date
 - 1. Suggestions from participants that Friday evening is hard
 - a. Working until 5
 - b. Arriving late with the kids
 - c. Event late in the evening, young kids are tired
 - d. Suggested by a few that Saturday afternoon will be better and most likely draw a larger crowd
 - e. Businesses are already open on Saturday, no need for special hours and pay extra to staff to be there
- ix. Village Hall
 - 1. To many things spread out
 - 2. Need to have draw to Village Hall area
 - 3. Carolers/Balloon Clown/Marching Band playing holiday music
- x. Scavenger hunt
 - 1. Needs to be more time to complete
 - 2. Needs to be the main focus for that time period
- xi. Signs
 - 1. Where were the signs located
 - 2. None down LaFox other than the large one by Village Hall
- xii. Decorations
 - 1. Village Hall needs decorations for the season, not just event time

5. Holiday in the Hills – 2018

- a. Chairman Eshoo received an estimate from Midwest Watts to light Village Hall for the event next year.
 - i. Will add a budgeted line item
- b. EDC would like to have a joint meeting CRC in January
 - i. Committee consensus to cancel the January 17 meeting at 12:30pm hold a special joint meeting January 17 at 7:00pm to meet the schedule of the CRC members

6. Other Business

- a. Member Johnson submitted his resignation from the committee
- b. Chairman Eshoo advised the committee he prefers not to be reappointed as Chairman in 2018 as personal and business dynamics are changing

7. Public Comments

No one present

- 8. **Motion to adjourn** at 1:52pm made by Member Schmidt; seconded by Member West.

Voice Vote: [AYES: 4] [NAYES: 0] Motion **CARRIED**

**MINUTES OF THE
SPECIAL JOINT MEETING OF THE
VILLAGE OF CAMPTON HILLS
ECONOMIC DEVELOPMENT COMMITTEE
AND THE VILLAGE OF CAMPTON HILLS
COMMUNITY RELATIONS COMMITTEE**

JANUARY 17, 2018 7:00PM

Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois

1. Call to Order

Economic Development Committee Chairman Eshoo called the meeting to order at 7:03pm

Present - EDC

Chairman Eshoo
Member Nowicki (serves on both)
Member West

Absent

Member Schmidt
Member Lang

Also Present

Administrator Searl

Present - CRC

CoChair Holley
CoChair Windland
Member Turner
Member King
Member Nowicki (serves on both)

Absent

Also Present

Guest: Craig Weeks, Weeks Financial

2. Public Comments

None

3. Holiday in the Hills 2017 Recap

CRC Member Windland gave an overview of the event.

• **Agenda**

- Member Windland advised making it smaller with just a tree lighting. With or without music. With or without Santa. Heard that business visits for the scavenger hunt was nice and fun, but kids just wanted the piece. Parents didn't go it and take advantage of the offerings businesses had.
- Chairman Eshoo – 2016 first year. Tree lighting first. Not everyone knew what was planned for the evening.
- 2017 - Timing fell behind as Madrigals performance began late; agenda behind.
- Member Holley – Try things as this is only the 2nd year, last year drew people in the beginning then lost them. Certainly learn for the future.
- Guest Weeks – what's the purpose of the event? Entertainment and businesses? Advised it's both. How many, 2016 150-170; 2017 maybe 120.

- Agenda broke the crowd up by moving people around.
 - Businesses closed early since timing of agenda was off
 - Member Windland – Santa on bus and went to Old Second back to visit businesses that were located in the bank. Compete with Geneva Christmas walk and Elburn also had event. People always go to tradition places. Can't control all circumstances
 - Learn from the last two year and improve moving forward
- **Tree**
 - Lights – Our fire department and Elburn do not have high bucket trucks. 2016, lights missing; 5 broken. Purchased more. South Elgin volunteered and lighted the top of the tree. Will come and remove when available. Maybe light the tree with a decorating tool to mimic lights. Tree stays lit a couple weeks.
 - Lighting schedule – needs to be at the beginning of the event to set the evening and everyone can see it and be a part of it
- **Buses**
 - One and needed two
 - Madrigals running behind held the bus up
- **Midwest Watts Lighting**
 - Had a cancellation and offered the lighting of the building. EDC has budgeted for them to attend in 2018.
- **Date**
 - Why on Friday? Interfering with Geneva. Geneva is very busy and jammed and pull residents from everywhere. Weekend before is St Charles.
 - Suggested Saturday afternoon and ends with lighting of the tree.
 - Kids won't be tired since it's early. Most businesses will already be open.
 - Draw more people. Mom and dad home and not rushing.
 - Old Towne availability
- **Village Hall**
 - Not much here due to lack of lighting.
 - Lights still out in lot. Lights on on building.
 - Three businesses are responsible for lights. Gas company may have cut lines in 2017 when they did work.
- **Scavenger hunt**
 - Enthusiasm for the young kids. Kept the momentum of the evening.
 - How do you engage mom and dads?
 - 28 kids turned in forms
 - 23 businesses participated in the businesses
- **Signs**
 - EDC – 2 bridge signs
 - When sun is out, can't see the sign and what it says
 - Grommets needs to be redone
 - CRC – 3 large banners, one at Village Hall and one at each monument sign. One went to Community center by mistake and one to the west at the VCH sign. 20 yard small signs
 - More signs on LaFox Road. Heavily traveled road.

- **Decorations**
 - Village did not look like Christmas like
 - Businesses not decorated
 - Decorating contest with businesses. Hopefully they enter

- **Holiday Music**
 - Possibly at Old Towne in the patio so they are protected and people can enjoy
 - Band and serving food may be hindered; Looking at daytime, that's a possibility.
 - Stage a possibility on a Saturday afternoon and be interactive
 - Carolers outside singing

- **Additional kids activities**
No discussion took place

- **Advertising**
 - Fliers out in businesses – pizza, dry cleaners, preschools, churches
 - Community Counts and website
 - St Charles Chamber and Greater Convention Bureau
 - Work with businesses and start to advertise in October

- **Booth/table options for Businesses**
No discussion took place

- **Other:**
 - Old Towne had an event with a popular band. Parking an issue
 - Volunteers – short on volunteers. Volunteers can't get away from their post and see the event. Always asking for volunteers. Get on a list at a high school.
 - Planning early. Done a month in advance.
 - Is it too much with too many businesses for kids and parents.
 - Not a committee event in other communities. It's a chamber event
 - 2016 - Prior administrator invited a group meeting. They met on smaller scales. No large meeting took place.
 - Balmoral – Mid to end February and will bring in outside as a destination location or the Village

4. Holiday in the Hills 2018 – Looking Ahead

- Committee joint meetings starting in September 2018
- Move event date to a Saturday

5. Meeting adjourned at 8:55pm

NOTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS

February 21, 2018 12:30 p.m.
Village of Campton Hills
40W270 LaFox Road, Ste B
Campton Hills, Illinois

1. Chairman Eshoo called the meeting to order at 12:40 p.m.
Deputy Village Clerk Johnson called the roll

Present

Member Weeks

Member Nguyen*

Member West

Chairman Eshoo

Absent

Member Schmidt

Also Present

Deputy Clerk Johnson

*arrived at 12:43 p.m.

2. **Motion to approve the minutes of December 20, 2017 & January 17, 2018**

No action taken due to lack of a quorum

3. **Invited guest for member consideration to the EDC**

- a. Deb French attended the meeting as a guest

i. Owns home business – Marketing for small businesses

ii. Wants the Village businesses to be successful

iii. Lived in the area her whole life

- b. Chairman Eshoo gave an overview of the committee and background of the committee

i. Host Holiday in the Hills event with the Community Relations Committee

ii. Host after hours event for the local businesses to offer a networking opportunity

iii. Group of businesses are assigned to each member as a point of the contact for the Village

4. **Video Gaming Discussion**

- a. Chairman Eshoo advised the committee of the discussions taking place with restaurant owners of bringing in Video Gaming

i. Video Gaming is governed by the State of Illinois

ii. Will bring revenue to the Village and Business owners.

iii. No one makes money on the lottery tickets sold in the Village.

iv. Stay tuned for updates.

5. **Other Business**

- a. Kindercare is closing – May 2018

- b. Cassano's Pizzeria has their new sign up

- c. Balmoral – coming along nicely

6. **Public Comments**

No one present

7. **Motion to adjourn** at 1:40pm made by Member Nguyen; seconded by Member West.

Voice Vote: [AYES: 4] [NAYES: 0] [ABSENT: 1] Motion **CARRIED**

Agenda #: 7

**FY 2018-2019 Meeting Calendar
Economic Development Committee**

Economic Development	3rd Wednesday - 12:30 PM
Village Hall 40W270 LaFox Road, Suite B, Campton Hills, 60175	
June 20, 2018	
August 15, 2018	
September 19, 2018	
October 17, 2018	
November 21, 2018	
December 19, 2018	
January 16, 2019	
February 20, 2019	
March 20, 2019	
April 17, 2019	

The meeting schedule follows that of FY 2017-2018