

**AGENDA FOR THE REGULAR MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS**

**February 21, 2018  
12:30 p.m.  
Village Hall  
40W270 LaFox Road, Ste B  
Campton Hills, Illinois**

1. Roll Call
2. Approval of the December 20, 2017 Meeting Minutes
3. Approval of the January 17, 2018 Special Meeting Minutes
4. Invited guest for member consideration to the EDC
5. Video Gaming Discussion
6. Other Business that would come before the Committee
7. Public Comments
8. Adjournment

MINUTES OF THE MEETING OF THE  
ECONOMIC DEVELOPMENT COMMITTEE  
OF THE VILLAGE OF CAMPTON HILLS

December 20, 2017 12:00 p.m.  
Village of Campton Hills  
40W270 LaFox Road, Ste B  
Campton Hills, Illinois

1. Chairman Eshoo called the meeting to order at 12:34 p.m.  
Deputy Village Clerk Johnson called the roll

**Present**

Member Schmidt  
Member Nguyen  
Member West  
Chairman Eshoo

**Absent**

Member Nowicki  
Member Johnson

**Also Present**

Deputy Clerk Johnson

2. **Motion to approve the minutes of November 15, 2017** made by Member Schmidt;  
seconded by member Nguyen.

Voice Vote:

[AYES: 4]

[NAYES: 0]

Motion **CARRIED**

3. Invited guest for member consideration to the EDC  
No one present

**4. Holiday in the Hills – 2017 Recap**

**a. Chairman Eshoo recapped 2016 event for the new members**

**b. Items noted for 2017**

- i. Midwest Watts
  - 1. Donated lights to light up the building. Great addition to the event
- ii. Agenda
  - 1. Great idea, what to do when it's not followed and running behind
  - 2. Businesses closed early and kids were unable to get their puzzle piece for the scavenger hunt
- iii. Luau Coffee
  - 1. Had 30-40 customers
  - 2. Excited about the event
- iv. Tree lighting in the middle of the event
  - 1. Many not present for the tree lighting
- v. Old Second Bank
  - 1. Very successful event; fun
- vi. Buses
  - 1. One bus only due to second bus breakdown.
  - 2. This can't happen next year
  - 3. Bus stops not highlighted at locations
- vii. Tree
  - 1. Big gap of lights missing
  - 2. Lights need to be strung from top to bottom, not around

viii. Date

1. Suggestions from participants that Friday evening is hard
  - a. Working until 5
  - b. Arriving late with the kids
  - c. Event late in the evening, young kids are tired
  - d. Suggested by a few that Saturday afternoon will be better and most likely draw a larger crowd
  - e. Businesses are already open on Saturday, no need for special hours and pay extra to staff to be there

ix. Village Hall

1. To many things spread out
2. Need to have draw to Village Hall area
3. Carolers/Balloon Clown/Marching Band playing holiday music

x. Scavenger hunt

1. Needs to be more time to complete
2. Needs to be the main focus for that time period

xi. Signs

1. Where were the signs located
2. None down LaFox other than the large one by Village Hall

xii. Decorations

1. Village Hall needs decorations for the season, not just event time

**5. Holiday in the Hills – 2018**

- a. Chairman Eshoo received an estimate from Midwest Watts to light Village Hall for the event next year.
  - i. Will add a budgeted line item
- b. EDC would like to have a joint meeting CRC in January
  - i. Committee consensus to cancel the January 17 meeting at 12:30pm hold a special joint meeting January 17 at 7:00pm to meet the schedule of the CRC members

**6. Other Business**

- a. Member Johnson submitted his resignation from the committee
- b. Chairman Eshoo advised the committee he prefers not to be reappointed as Chairman in 2018 as personal and business dynamics are changing

**7. Public Comments**

No one present

**8. Motion to adjourn** at 1:52pm made by Member Schmidt; seconded by Member West.

Voice Vote:                    [AYES: 4]                    [NAYES: 0]                    Motion **CARRIED**

**MINUTES OF THE  
SPECIAL JOINT MEETING OF THE  
VILLAGE OF CAMPTON HILLS  
ECONOMIC DEVELOPMENT COMMITTEE  
AND THE VILLAGE OF CAMPTON HILLS  
COMMUNITY RELATIONS COMMITTEE**

**JANUARY 17, 2018; 7:00PM**

Village of Campton Hills  
40W270 LaFox Road, Ste B  
Campton Hills, Illinois

**1. Call to Order**

Economic Development Committee Chairman Eshoo called the meeting to order at 7:03pm

**Present - EDC**

Chairman Eshoo  
Member Nowicki (serves on both)  
Member West

**Absent**

Member Schmidt  
Member Lang

**Also Present**

Administrator Searl

**Present - CRC**

CoChair Holley  
CoChair Windland  
Member Turner  
Member King  
Member Nowicki (serves on both)

**Absent**

**Also Present**

**Guest:** Craig Weeks, Weeks Financial

**2. Public Comments**

None

**3. Holiday in the Hills 2017 Recap**

CRC Member Windland gave an overview of the event.

**• Agenda**

- Member Windland advised making it smaller with just a tree lighting. With or without music. With or without Santa. Heard that business visits for the scavenger hunt was nice and fun, but kids just wanted the piece. Parents didn't go it and take advantage of the offerings businesses had.
- Chairman Eshoo – 2016 first year. Tree lighting first. Not everyone knew what was planned for the evening.
- 2017 - Timing fell behind as Madrigals performance began late; agenda behind.
- Member Holley – Try things as this is only the 2<sup>nd</sup> year, last year drew people in the beginning then lost them. Certainly learn for the future.
- Guest Weeks – what's the purpose of the event? Entertainment and businesses? Advised it's both. How many, 2016 150-170; 2017 maybe 120.
- Agenda broke the crowd up by moving people around.
- Businesses closed early since timing of agenda was off

- Member Windland – Santa on bus and went to Old Second back to visit businesses that were located in the bank. Compete with Geneva Christmas walk and Elburn also had event. People always go to tradition places. Can't control all circumstances
- Learn from the last two year and improve moving forward
- **Tree**
  - Lights – Our fire department and Elburn do not have high bucket trucks. 2016, lights missing; 5 broken. Purchased more. South Elgin volunteered and lighted the top of the tree. Will come and remove when available. Maybe light the tree with a decorating tool to mimic lights. Tree stays lit a couple weeks.
  - Lighting schedule – needs to be at the beginning of the event to set the evening and everyone can see it and be a part of it
- **Buses**
  - One and needed two
  - Madrigals running behind held the bus up
- **Midwest Watts Lighting**
  - Had a cancellation and offered the lighting of the building. EDC has budgeted for them to attend in 2018.
- **Date**
  - Why on Friday? Interfering with Geneva. Geneva is very busy and jammed and pull residents from everywhere. Weekend before is St Charles.
  - Suggested Saturday afternoon and ends with lighting of the tree.
  - Kids won't be tired since it's early. Most businesses will already be open.
  - Draw more people. Mom and dad home and not rushing.
  - Old Towne availability
- **Village Hall**
  - Not much here due to lack of lighting.
    - Lights still out in lot. Lights on on building.
      - Three businesses are responsible for lights. Gas company may have cut lines in 2017 when they did work.
- **Scavenger hunt**
  - Enthusiasm for the young kids. Kept the momentum of the evening.
  - How do you engage mom and dads?
  - 28 kids turned in forms
  - 23 businesses participated in the businesses
- **Signs**
  - EDC – 2 bridge signs
    - When sun is out, can't see the sign and what it says
    - Grommets needs to be redone
  - CRC – 3 large banners, one at Village Hall and one at each monument sign. One went to Community center by mistake and one to the west at the VCH sign. 20 yard small signs
  - More signs on LaFox Road. Heavily traveled road.

- **Decorations**
  - Village did not look like Christmas like
  - Businesses not decorated
  - Decorating contest with businesses. Hopefully they enter
- **Holiday Music**
  - Possibly at Old Towne in the patio so they are protected and people can enjoy
  - Band and serving food may be hindered; Looking at daytime, that's a possibility.
  - Stage a possibility on a Saturday afternoon and be interactive
  - Carolers outside singing
- **Additional kids activities**  
No discussion took place
- **Advertising**
  - Fliers out in businesses – pizza, dry cleaners, preschools, churches
  - Community Counts and website
  - St Charles Chamber and Greater Convention Bureau
  - Work with businesses and start to advertise in October
- **Booth/table options for Businesses**  
No discussion took place
- **Other:**
  - Old Towne had an event with a popular band. Parking an issue
  - Volunteers – short on volunteers. Volunteers can't get away from their post and see the event. Always asking for volunteers. Get on a list at a high school.
  - Planning early. Done a month in advance.
  - Is it too much with too many businesses for kids and parents.
  - Not a committee event in other communities. It's a chamber event
  - 2016 - Prior administrator invited a group meeting. They met on smaller scales. No large meeting took place.
  - Balmoral – Mid to end February and will bring in outside as a destination location or the Village

#### **4. Holiday in the Hills 2018 – Looking Ahead**

- Committee joint meetings starting in September 2018
- Move event date to a Saturday

#### **5. Meeting adjourned at 8:55pm**