

**AGENDA FOR THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

**January 18, 2017
12:30 p.m.
Mel's Diner
40W160 Campton Crossings Dr A
Campton Hills, Illinois**

1. Roll Call
2. Approval of the December 21, 2016 Minutes
3. Recap of Holiday celebration and Christmas walk event on December 2
 - Onsite review with each of the 24 business participants
4. Future business events
 - a. Select dates
 - b. Select venues
5. EDC 2017-2018 budget items
6. Conversation about Facebook and Twitter
7. Gathering of emails for business clients
8. Business list review: Assign EDC Members
9. Open EDC member seat
10. Other Business that would come before the Committee
11. Public Comments
12. Adjournment

**MINUTES OF THE MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE
OF THE VILLAGE OF CAMPTON HILLS**

**December 21, 2016, 12:30 p.m.
Campton Hills Village Hall
40W270 LaFox Road, Suite B
Campton Hills, Illinois**

Roll Call

Chairman Eshoo called the meeting to order at 12:35 p.m.

Present: Members Johnson, Schmidt, Nowicki, D'Aversa, Eshoo

Absent: Members Santoro and Nguyen

Also present: Administrative Assistant Johnson

Approval of Minutes

Member Johnson made a Motion to approve the minutes of November 16, 2016.

Seconded by member D'Aversa. Voice Vote. Motion passes 5-0-0.

Holiday Celebration and Christmas Walk Event December 2

- Janet Thompson – Spa LaVie
 - Attended the meeting to share with the committee that she did not have a single patron in the store that night.
 - What does this committee do? Businesses in this area are struggling.
 - Residents head east for everything
 - Will re-evaluate business in six months and determine at that time if it's a viable business to keep open.
 - Member D'Aversa advised a proposal to add businesses was presented to the Board and it was rejected
- Business owners need to get involved to help make this area a success for every business
- Member Schmidt talked to various businesses that were pleased with the outcome of the event.
- Member D'Aversa advised starting to plan this event in July; increase attendance; navigate better; make sure patrons understand that is going on in the various areas of the businesses

Member D'Aversa left the meeting at 1:05pm

- Next year's event, show bus route on map
- Flier needs to mention everything going on. Did not include the business walk portion of the event.
- Need carolers next year to walk around and sing
- Need tables for more Vendors to attend with their product

Review Calendar dates

No discussion

EDC 2017-2018 Budget items

No discussion

Conversation – Facebook and Twitter

- Engage in usage more.

Gathering of emails for business clients

- a. Members are working on collecting email addresses

Open EDC Seat

Janet Thompson is interested in joining the committee. She will attend meetings as schedule allows. May close business in 6 months

Other Business

None

Public Comments

None

Adjournment

Member Schmidt made a motion to adjourn at 2:00pm. Member Nowicki seconded the motion. Meeting adjourned.

EDC Budget 2016-2017 Items

2017-2018 Budget prep is underway.

Committees need to complete a budget request form for items they'd like to add to their budget for the coming budget year.

Currently, for 2016-2017, the budget is \$1,000 for the following items:

- Business networking meetings
- Marketing
- Miscellaneous expenses (i.e. name tags)